



CALIFORNIA COUNCIL ON
GERONTOLOGY & GERIATRICS

ANNUAL MEETING 2009

It Takes A Village: Toolkits for Effective Practice

April 3, 2009

California State University, Northridge
Northridge, California

*Contributing to the future of older
Californians through excellence in Gerontology
and Geriatrics higher education since 1980.*

The California Council on Gerontology and Geriatrics (CCGG) is a statewide nonprofit leadership organization that promotes the quality of life of California's diverse aging population by informing and integrating educational programs, work force development, and public policy.

- CCGG is the only statewide association that links legislators, academic institutions, including faculty, administrators, and students, service providers, and older adults and their families.
- Our membership is representative of California's cross-educational systems: two- and four-year academic institutions with academic affiliations among the California State University and University of California systems, private institutions, and community colleges.
- Disciplines represented by our members include gerontology and the health professions, social work, human development, business, public policy, and many others.

Interdisciplinary cooperation and collaboration are essential for effective practice to enhance successful aging and promote quality of life for older adults. This conference will provide participants the opportunity to explore innovative tools and research designed to enhance skills in care management and workforce development for Gerontology and Geriatric faculty, students, health care and social services professionals.

At the completion of this program, participants will be able to:

1. Identify tools for effective health promotion
2. Integrate legislative tools into education and practice
3. Discuss tools to enhance gerontology/geriatric education
4. Develop tools to enhance employment opportunities

Dixon Arnett, PhD (*Hon.*)

Adjunct Professor of Gerontology, California State University San Diego,
San Diego, CA

Lynn Daucher

Director, California Department of Aging,
Sacramento, CA

JoAnn Damron-Rodriguez, PhD, LCSW

Professor of Social Welfare, Department of Social Welfare,
UCLA School of Public Affairs,
Los Angeles, CA

Janet C. Frank, DrPH

Assistant Director of Academic Programs,
Multicampus Program in Geriatric Medicine & Gerontology,
David Geffen School of Medicine at UCLA, Los Angeles, CA

Lynn Friss Feinberg, MSW

Deputy Director, National Center on Caregiving, Family Caregiver Alliance,
San Francisco, CA

Nancy Hikoyeda, DrPH

Consultant on Health, Aging & Diversity (CHAD), San Jose, CA;
President, CCGG

Patricia McGinnis

Executive Director, California Advocates for Nursing Home Reform (CANHR),
San Francisco, CA

W. June Simmons, MSW

President & CEO, Partners in Care Foundation,
San Fernando, CA

Barbara White, DrPH, RN

Director, Gerontology Program, California State University Long Beach,
Long Beach, CA; Chair, CCGG Education Committee

FRIDAY, APRIL 3, 2009

- 7:00 – 8:30 AM Registration | Continental Breakfast
- 7:00 – 8:00 Poster Session set-up
- 8:00 – 8:30 **Poster Session 1**
- 8:30 – 8:45 **Welcome**
Nancy Hikoyeda, DrPH
- 8:45 – 10:15 **Keynote Session: The Health Promotion Toolkit**
W. June Simmons, MSW
- 10:15 – 10:30 Break
- 10:30 – 12:00 PM **The Legislative Toolkit**
Moderated by Dixon Arnett, PhD (Hon.)
- The Caring for an Aging America Act –**
*A video presentation by the Act's sponsor,
United States Senator Barbara Boxer*
- PANELISTS:
Lynn Daucher
Lynn Friss Feinberg, MSW
Patricia McGinnis
- 12:00 – 1:30 **Networking Lunch | Poster Session 2**
- 1:30 – 2:00 **CCGG Business Meeting and Awards**
- 2:15 – 3:30 **Toolkits for Linking Competency-Based Gerontology Education to Jobs in “Aging” Services**
JoAnn Damron-Rodriguez, PhD, LCSW
Janet C. Frank, DrPH
- 3:30 – 4:00 **Next Steps | Closing Comments**
Nancy Hikoyeda, DrPH
Barbara White, DrPH, RN

Dixon Arnett, PhD (*Hon.*)
 Maria Luisa Bratly, MS
 Caroline Cicero, MSW, MPL
 Barbara Du Bois, PhD
 Jolene Fassbinder, MSG, MACM
 Rosalie Gilford, PhD
 Barbara Gillogly
 Gertrude Gregorio
 Nancy Hikoyeda, DrPH
 Debra Johnson, MA, CPG
 Susan Kornblatt, MA

Sang E. Lee, PhD, MSW
 Roni D. MacKenzie
 Helen Miltiades, PhD
 Cheryl Osborne, EdD, MSN
 Diane Patterson, MSG, CPG
 Mark Robinson, MSW, MS
 Martin Schwartz, MD
 Ronena Summers, MSG
 Veda Ward, PhD
 Barbara White, DrPH, RN, *Chair*

REGISTRATION FEES

CCGG Member.....\$150 Non-Member.....\$175
 Student | Elder.....\$50

PAYMENT METHODS

Credit Card – *to pay by credit card please use any of the following methods:*

Phone: Call 310.312.0531 to use your MasterCard or Visa.

Facsimile: Fax the completed form with credit card information and authorizing signature to 310.312.0546.

Mail: Send the completed form with credit card information.

Check – *please make check payable to CCGG and mail the completed enrollment form to:*

Ms. Victoria Muravlenko
 California Council on Gerontology & Geriatrics
 10945 Le Conte Avenue, Suite 2339
 Los Angeles, CA 90095-1687

REFUND POLICY

Requests for a refund must be made in writing and postmarked or faxed no later than **March 23, 2009**. Refunds will be issued within 45 business days after the conference concludes. Prior to that time you may cancel and request a refund, minus a \$20 handling fee. Registrations may be transferred in full to another individual you designate to attend the conference in your place.

MEETING LOCATION

California State University, Northridge (CSUN)

University Student Union – Grand Salon Room
18111 Nordhoff Street
Northridge, CA 91330

Parking is available in “**Lot G4**” for a daily rate of \$5.00

Additional resources

Campus Map: www.csun.edu/maps/cm1.html

Directions: www.csun.edu/aboutCSUN/directions.html

HOTEL RESERVATIONS

A block of sleeping rooms has been reserved at the **Airtel Plaza Hotel**.

A special rate of \$119.00 per night for single or double occupancy, plus any applicable taxes, is available to meeting participants.

To make your reservation, please call the Airtel Plaza Hotel Reservation Desk direct at (818) 997-7676 and identify yourself as a participant requesting the **CCGG Annual Meeting CSUN** rate.

Reservations should be made by **Monday, March 19, 2009** to ensure you receive this low rate. After March 19, 2009, reservations will be accepted based upon availability only.

Please note, the conference is not being held at this hotel. This is for overnight accommodations only.

HOTEL CANCELLATIONS

Important: the cancellation of a room reservation is your responsibility. Please review the cancellation policy with the hotel prior to making your reservation. It is your responsibility to understand the policy and that you are accountable for any fees that may be incurred.

HOTEL PARKING

Overnight parking is available at \$7.00 per day with in and out privileges.

TRAVEL INFORMATION FROM HOTEL TO CSUN

Complimentary shuttle service based on availability is available between the hotel and the California State University, Northridge. Please make arrangements directly with the hotel.



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California State University, Northridge (CSUN)
Northridge, CA

Please print clearly.

 First Name Middle Initial Last Name Degree(s)

 Organization | Affiliation

 Discipline

 Mailing Address Home Office

 City | State | Zip Code

 Daytime Phone Number E-mail Address

REGISTRATION FEES

- CCGG Member: \$150 *Please check here if you prefer a vegetarian lunch.*
- Non-member: \$175
- Student | Elder: \$50

Please make all checks payable to: CCGG

Select one: MasterCard Visa

Account Number: _____ Expiration Date: ____/____/____

Authorization Signature: _____