

To Google or Not to Google?

Online Databases vs. Search Engines

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Online Databases?

Educationally sound, quality resources
checked for "PABAT"

- "P"urpose
- "A"uthority
- "B"ias
- "A"ccuracy
- "T"imeliness

Search Engines?

- May or may not produce list of educationally sound, quality resources
- Users must evaluate each page for "PABAT"

Purpose?

- Inform, persuade, advocate, entertain, or sell a product?
- Goals stated?
- Target audience?
- Scholarly or popular?

Purpose?

Example:

Derrie-Air Airlines

<http://flyderrie-air.com/>



Look up off the Street! Deals from Devo-Air

\$2.25/h. Per Hour Per Hour	\$1.40/h. Per Hour Per Hour	\$1.60/h. Per Hour Per Hour	\$1.65/h. Per Hour Per Hour	\$1.90/h. Per Hour Per Hour
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Our Mission
 We believe that every person deserves the right to breathe clean, fresh air. We are committed to providing the best quality air to every person, every day, every where.

The Story of Devo-Air and Devo-Air
 Our story is one of passion, innovation, and a commitment to making a difference in the world. We are proud to be a part of a team that is making a difference in the world. We are proud to be a part of a team that is making a difference in the world. We are proud to be a part of a team that is making a difference in the world.

Frequently Asked Questions

How much will my system cost?
 The cost of our systems varies depending on the size of the system and the location of the system. We offer financing options to help make our systems more affordable.

How long will my system last?
 Our systems are designed to last for many years. We offer a warranty on our systems to ensure your satisfaction.

How do I know if my system is working properly?
 We offer a free inspection service to help you determine if your system is working properly. We will check the air quality and the system's performance.

How do I know if my system is safe?
 Our systems are designed to be safe and secure. We use high-quality materials and components to ensure the safety of our systems.

How do I know if my system is energy efficient?
 Our systems are designed to be energy efficient. We use advanced technology to reduce energy consumption and lower your utility bills.

Authority?

- Author listed?
 - Contact information?
 - Qualifications?
- Classification of site
 - commercial (.com)
 - governmental (.gov)
 - organizational (.org)
 - academic (.edu)
 - personal?

Authority?

Example:

Moon Exploration

<http://www.dreamweaverstudios.com/moonbeam/moon.htm>





Bias?

- Opinions or facts?
 - Differing opinions?
- Company/organization sponsored?
- Political, religious, social institution agenda?

Bias?

Example:

Martin Luther King, Jr.

<http://www.martinlutherking.org/>





Accuracy?

- Well-researched?
- Sources documented?
- Errors?
- Print comparison?

Accuracy?

Example:

Facts About... The Civil War

<http://www.idiotica.com/encyclopedia/content/civilwar.htm>

Timeliness?

- Created when?
- Updated last?
- Links work?

Timeliness?

Example:

Velcro Crops

<http://home.inreach.com/kumbach/velcro.html>

California's Velcro Crop under Challenge (1990)

by Eric Lofback

I would appreciate it if you could let me know if you have any questions or comments regarding this article.

Background

There is a growing concern among California growers and consumers regarding the use of genetically modified crops in California. The use of genetically modified crops is a controversial issue, and many people are concerned about the safety and health of these crops. This article discusses the current situation in California and the challenges facing growers and consumers.

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Key Issues

There are several key issues that are currently being debated in California regarding the use of genetically modified crops.

1. The safety of genetically modified crops: Many people are concerned about the safety of genetically modified crops, particularly regarding the potential for allergenicity and toxicity. This article discusses the current state of research on these issues.

2. The environmental impact of genetically modified crops: There are concerns about the potential for genetically modified crops to harm the environment, particularly through the spread of genes to wild relatives. This article discusses the current state of research on these issues.



Upstart product bookmarks & posters

Works Cited

Burkhardt, Joanna, Mary MacDonald, and Andree Rathemacher. *Teaching Information Literacy: 35 Standards-based Exercises for College Students*. 1st ed. Chicago: American Library Association, 2003.
