

Vision

Brainstorming Items:

- Farmer's market
- Locally raised children having economic and livelihood opportunities right here
- All income housing
- Continuing adult education opportunities
- Medical, health care, assisted living, nursing home—"cradle to grave"
- Traffic free
- Integrated regional trail system
- Network/cooperative of cottage industries in the region
- Managed tourism—Eatonville is hub
- Services concentrated in town center, yet sufficient to support regional rural economy
- Thriving local economy
- Sustainable businesses
- Green businesses and low impact development
- Harmonious community
- Green industrial parks
- Good mix of businesses
- Community of dreams—oh-wow-feeling
- Community art
- Reconstructed sawdust burner
- Didn't know there was anything like this left
- Protected vistas (Mt Rainier, Cascades, farms)
- Don't lose green hills, small town feel
- Managed forests with eye to community values and watershed management
- Aesthetically inviting
- Easy, convenient transportation—"Alternate transportation capital of the world"
- Pedestrian and alternative transportation friendly
- Accommodate all incomes and places for everyone; infrastructure to support
- Strong connection to our agriculture, forestry and natural resource heritage—"signature"
- Farmers market, FFA, etc
- Sustainable growth but retain small town feel
- Growth within limits of water

Summary Statement

Eatonville is a community with a thriving local economy, which embraces sustainable industry, cottage merchants, and tourism and has a strong connection to agriculture and historical natural resources. The Eatonville area grows within sustainable limits, maintaining its small town feel, protecting its natural environment, and developing a harmonious living environment. Eatonville concentrates its services in the town to support a regional rural economy, providing all income and senior housing, economic and employment opportunities, and an integrated transportation system.

Mission

Brainstorming items:

- Improve the climate for businesses to thrive.
- Facilitate a harmonious business community.
- Support the creation of businesses.
- Market & promote the town.
- Primary role is the economy.
- Secondary role is environment and community.
- Protecting the environment is protecting the economy.
- Be a link in a chain of resources (sustainment services).
- Educate and inform (communicate).
- Provide umbrella services (e.g. group insurance, local ownership holding company, local credit cards, etc).
- Help define roles & responsibilities.
- Maintain momentum.
- Provide technical assistance (e.g. apply for grants).
- Create broader leadership (participate and get others to participate).
- Screen unwanted businesses.
- Maintain contact with elected officials; present a united front.
- Have a role in downtown revitalization.
- Engage & assist in community projects.
- Participate in the process.

Summary Statement

The mission of the Greater Eatonville Chamber of Commerce is to facilitate a thriving, harmonious economy. We recognize that preserving the environment is essential to that goal.

We strive to serve businesses with information and education, umbrella services and leadership.

We support the Town of Eatonville by encouraging broad participation in its projects and clear communication of our objectives.

1/11/07 Draft Values for the Chamber of Commerce Visioning Process

Independence and Individuality

Honor People's Individual Rights

Transparent in Our Actions, Process, and Decision-making

Code of Ethics

Work to Maintain Community Character and Spirit – giving, sacrificing, coming together

Equitable, Fair, and Evenhanded

Looking out for Greater Eatonville Economy and Regional Businesses

Small Businesses, Entrepreneurs

Subsidiarity – Making Local Decisions Locally

Personal Touch

Inclusive

Optimistic and Positive Thinking

Helping People to Maximize their Potential

Success and Successful People

1/12/07 Draft Values Statement

We, the Greater Eatonville Area Chamber of Commerce, value the uniquely American view of freedom – with its reverence for personal independence and individual rights.

We also prize the special character and spirit of our inclusive community – especially visible in its giving, sacrificing, and coming together in time of need.

We further cherish the role the business community plays in the interchange between the individual citizens and the community they collectively create. Our Code of Ethics begins with these basic values:

Process

Transparency in Actions, Process, and Decision-making

Equity, Fairness, and Evenhandedness

Subsidiarity – Making Local Decisions Locally

Optimistic and Positive Thinking

Purpose

Looking out for Greater Eatonville Economy and Regional Businesses

Small Businesses, Entrepreneurs

Success and Successful People

People

Helping People to Maximize their Potential

Personal Touch