

Strategic Planning

Vision – What are you trying to accomplish?

Values – How do you do what you do?

Mission – What is your organizations role in accomplishing the vision?

Goals – What are the primary goals that have to be accomplished to achieve the vision?

Objectives – For each goal, what objectives must be accomplished to achieve the goal?

Actions – What are the specific, individual actions that must be taken to accomplish each objective? Prioritize and sequence.

Annual Work Plans – Develop one, three, and five year work plans to accomplish goals

Measures – How are you going to judge whether or not you have achieved results?